

New York Alliance for Response Forum

A Forum on Cultural Heritage and Disaster Management

The Jewish Museum New York City
1109 Fifth Avenue (92nd Street)
Wednesday, October 27, 2004
8:30 a.m.–4:00 p.m.

*Co-sponsored by Heritage Preservation and the
Museum, Library, and Cultural Properties Facility Group of Greater New York City*

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Alliance for Response project is made possible by Fidelity Investments through the Fidelity
Foundation.*

MORNING SESSION

8:30 **REGISTRATION**, Continental Breakfast

9:15 **WELCOME**

Joan Rosenbaum, *Director, The Jewish Museum*

“FROM 9/11 TO TODAY: THE GENESIS OF A CONFERENCE”

Dale Gregory, *Feld Gallery Director, American Folk Art Museum, Co-chair, Museum,
Library and Cultural Properties Facility Group of Greater NYC, and Co-Chair, NY
Alliance for Response Committee*

David Ward, *Director of Facilities, New York City Center, Co-chair, NY Alliance for
Response Committee*

9:25 **“THE MISSION OF HERITAGE PRESERVATION AND ITS FORUMS”**

Lawrence Reger, *President, Heritage Preservation*

KEYNOTE ADDRESS

9:30 **“PRESERVING OUR CULTURAL HERITAGE”**

Kate D. Levin, *Commissioner, NYC Department of Cultural Affairs*

9:50 **“EMERGENCY MANAGEMENT AND COMMUNITY ALLIANCES”**

This panel will cover how cultural institutions can build relationships with first responders, City agencies, and other government entities in the interest of preparedness, response, and recovery. The resources available at these levels will be discussed from the perspectives of both cultural institutions and government agencies.

Moderator **Ed Gabriel**, Deputy Commissioner for Preparedness, NYC Office of Emergency Management

Mike Berkowitz, Deputy Commissioner for Special Projects, NYC Office of Emergency Management

Joseph F. Picciano, Acting Regional Director, FEMA Region II

Tom Slade, Senior Director of Security, American Museum of Natural History

11:05 **“EMERGENCY COMMUNICATIONS AND AMATEUR RADIO NETWORKS”**

What is amateur radio and how can it help your institution during an emergency? What role do amateur radio operators play during hurricanes, floods and fires? What role did amateurs play during 9/11? These and other questions illuminating this fascinating sub-culture and network will be answered by one of the top experts in the field.

Richard Moseson, Editor, CQ Amateur Radio Magazine

11:15 **“THE GENERAL SLOCUM DISASTER OF 1904”**

Before the World Trade Center attacks, the General Slocum Disaster was the deadliest day in New York City's history. More than 1,000 New Yorkers perished on June 15th, 1904. The story of the tragedy and the City's public policy response and resulting changes in safety codes will be presented by a senior official of the municipal agency responsible for the organization, management, retrieval and access of historical records, archives and public documents.

Stephen R. Rolandi, Deputy Commissioner, Department of Records and Information Services, City of New York

11:30 **“GETTING BOARDS ON BOARD WITH EMERGENCY MANAGEMENT”**

Millicent Gaudieri, Executive Director, Association of Art Museum Directors

MORNING WRAP-UP

Dale Gregory and David Ward

12:00 LUNCH

AFTERNOON SESSION

12:45 **OPENING REMARKS**

Dale Gregory

“NATIONAL RESOURCES FOR CULTURAL INSTITUTIONS”

Jane Long, *Director, Heritage Emergency National Task Force*

“THE MUSEUM, LIBRARY AND CULTURAL PROPERTIES FACILITY GROUP OF GREATER NEW YORK CITY EMERGENCY PLANNING GUIDE: A WORK IN PROGRESS”

David Ward, *Co-author, MLCPFG Emergency Planning Guide*

1:00 **“BUSINESS CONTINUITY AND DISASTER RECOVERY: INTERNAL ALLIANCES AND DEVELOPING EXTERNAL PARTNERSHIPS”**

This panel will compare different approaches to business continuity and disaster recovery over a range of institutions and regional groups. Panelists will present efforts that have led to current plans within their institutions focusing on the internal alliances that were found to be most critical and the external resources that were utilized. Discussions will focus on mechanisms and technologies concerning communications and information technology as well as approaches to mitigation and salvage efforts for collections. Emphasis will be placed upon the multidisciplinary approach to disaster planning.

Moderator **Lisa Kronthal**, *Conservator of Natural Sciences Collections, Office of the Associate Dean of Science Collections, American Museum of Natural History*

Marc DeMairo, *Director of Operations, Neue Gallery*

Richard Gould, *Professor of Anthropology, Brown University & Director/Team Leader, Forensic Archaeology Recovery (FAR)*

Lloyd Headley, *Director of Operations and Visitor Services, Brooklyn Children’s Museum*

Barbara Roberts, *Conservator, The Frick Collection*

Paul Schuchert, *Assistant Director, Operational Planning, American Museum of Natural History*

2:30 **“RISK MANAGEMENT IN DISASTER RECOVERY PLANNING /
DISCOVERING NEW ALLIANCES”**

This panel will introduce the concept of risk management as a decision-making process with five distinct steps. Panel members will discuss risk assessment methods that can be used to qualify and quantify the institution's exposure to their facility and collection. The panel will show how to use this assessment to determine an acceptable level of risk and how to manage unwanted risk. An example using this method will be presented along with a discussion on obtaining resources to support this type of analysis.

Moderator

Sheila Palmer, *Assistant V.P. Loss Control, Chubb Insurance Group*

Kenneth Cobb, *Director, Municipal Archives of the City of New York*

Fiona Graham, *Conservator, Canadian Museum of Nature*

Mike Mangini, *Vice President, Catastrophe Analysis Manager, Chubb Insurance Group*

Jane Stapleton, *Chief Operating Officer, Huntington T. Block*

3:45 **CLOSING REMARKS**

Dale Gregory and David Ward